

**SAMHSA-HRSA  
Center for Integrated  
Health Solutions**

## The Use of Peers in Your Tobacco Cessation Activities

Chad Morris, PhD  
Behavioral Health and Wellness Program  
University of Colorado Denver  
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### Chad Morris

Director, Behavioral Health and Wellness Program,  
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Dr. Chad Morris is an Associate Professor at the University of Colorado Denver Department of Psychiatry. He is the Director of the Behavioral Health and Wellness Program and coordinates the Postdoctoral Fellowship in Administration and Evaluation Psychology. He is pursuing research on community-based care models and disease management with an emphasis on wellness for persons with mental illnesses and substance abuse disorders. He is the principal investigator of multiple studies exploring the effectiveness of psychosocial and pharmacological tobacco cessation strategies for both youth and adults. Dr. Morris has been a consultant to the Colorado Division of Behavioral Health for ten years. He is a past President of the Colorado Psychological Association and a licensed psychologist.

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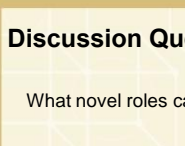
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### Discussion Questions

What novel roles can peers play within your agency?

Ideally, what would your long-term peer services for tobacco cessation services look like?

What hurdles do you expect as you sustain your peer services past the grant funded years?

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**Discussion Questions** SAMHSA-HRSA  
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What are your thoughts on keeping leadership and current tobacco champions invested in peer-driven tobacco cessation services?

What are strategies for preparing a pipeline of trained peer specialists, e.g., how does the agency plan to address peer turnover?

What innovative ideas do you have for billing/ paying for peer services?

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**Discussion Questions** SAMHSA-HRSA  
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How might your agency assist peers to balance personal wellness with their agency role, e.g., how might you prevent burnout?

What ongoing training does your agency need to ensure success?

What are your agency's unique strengths and resources that will facilitate long-term success?

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